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MATERIALS BROWSING

- BREASTFEEDING
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Image	New	Code	Description	Available	PDF
		13-06-11288	JUST FOR GRANDPARENTS Brochure (REV 09/08)	14,156	
<p>Gives grandparents tips on how they can help support breastfeeding. Also includes information on breastfeeding benefits, how to tell if a grandbaby is getting enough to eat, and milk production.</p>					
		13-06-11288A	JUST FOR GRANDPARENTS (SPANISH) Brochure (REV 09/08)	2,735	
<p>Gives grandparents tips on how they can help support breastfeeding. Also includes information on breastfeeding benefits, how to tell if a grandbaby is getting enough to eat, and milk production.</p>					
		13-06-11289	NURSING MORE THAN ONE Brochure (REV 04/11)	3,622	
<p>Provides helpful tips for nursing more than one baby at a time. Includes suggested positions and tips for nursing multiples as well as resources for mothers of multiples.</p>					
		13-06-11289A	NURSING MORE THAN ONE (SPANISH) Brochure (REV 04/11)	13,572	



Provides helpful tips for nursing more than one baby at a time. Includes suggested positions and tips for nursing multiples as well as resources for mothers of multiples.



13-06-11496

BREASTFEEDING AND RETURNING TO WORK
Brochure (REV 07/12)

2,002



Information helps working mothers continue breastfeeding after returning to work. Includes tips on pumping and storing milk and managing working and breastfeeding.



13-06-11496A

BREASTFEEDING AND RETURNING TO WORK
(SPANISH)
Brochure (REV 9/12)

27,287



Information helps working mothers continue breastfeeding after returning to work. Includes tips on pumping and storing milk and managing working and breastfeeding.



13-06-11549

COLOSTRUM FLIER
(REV 12/12)

0



Flyer defines differences between colostrum and "mature milk." It explains the importance of colostrum and manual expression in the first few days after birth.



13-06-11549A_1212 COLOSTRUM FLIER
(SPANISH)
(REV 12/12)

0



Flier defines differences between colostrums and “mature milk.” It tells new mothers why colostrums is so important for the health of the baby.

	13-06-12038	MAKING THE RIGHT AMOUNT OF MILK Brochure (REV 11/11)	30,535	
<p>Brochure provides explanations on how the body makes milk, growth spurts, how formula affects milk supply, how to tell if a baby is getting enough breast milk, and who to call for help, and lists 10 ways to make more milk.</p>				
	13-06-12038A	MAKING THE RIGHT AMOUNT OF MILK (SPANISH) Brochure (REV 12/11)	11,024	
<p>Brochure provides explanations on how the body makes milk, growth spurts, how formula affects milk supply, how to tell if a baby is getting enough breast milk, and who to call for help, and lists 10 ways to make more milk.</p>				
	13-06-12038V	MAKING THE RIGHT AMOUNT OF MILK Vietnamese (REV01/11) DOWNLOADABLE ONLY	0	
<p>Vietnamese Language Version - Brochure provides explanations on how the body makes milk, growth spurts, how formula affects milk supply, how to tell if a baby is getting enough breast milk, and who to call for help, and lists 10 ways to make more milk.DOWNLOADABLE ONLY</p>				
	13-06-12078	BREASTFEEDING: A NATURAL WAY TO BETTER HEALTH Flier (REV 10/09)	5,279	
<p>Handout designed to appeal to African-American families and community members, explains how breastfeeding can help narrow health disparities that are common among African Americans and lists ways to support breastfeeding in the</p>				

community.

	<p>13-06-12079</p>	<p>YOUR BABY YOUR GIFT Brochure (REV 10/09)</p>	<p>6,905</p>	
<p>Brochure designed to appeal to pregnant African-American women, covers benefits of breastfeeding for the baby and mother and how to solicit breastfeeding support from their family and community</p>				
	<p>13-06-12080</p>	<p>SUPPORT YOUR DAUGHTER Brochure (REV 10/09)</p>	<p>2,499</p>	
<p>Brochure designed to encourage parents of African-American women to support their daughters' efforts to breastfeed. Gives grandparents ideas for ways they can help.</p>				
	<p>13-06-12081</p>	<p>SUPPORT YOUR PARTNER Brochure (REV 10/05)</p>	<p>1,167</p>	
<p>Brochure designed to appeal to African-American fathers and fathers-to-be, covers benefits of breastfeeding for the baby, mother, and family and what fathers can do to support their partners efforts to breastfeed.</p>				
	<p>13-06-13120</p>	<p>THE HOSPITAL EXPERIENCE WHAT TO EXPECT AND HOW TO MAKE IT MEMORABLE Brochure (REV 04/13)</p>	<p>28,301</p>	
<p>Provides anticipatory guidance to pregnant moms about what to expect in the hospital and how to advocate for themselves and their babies. The brochure includes a removable Infant Feeding Plan that moms can complete and give to hospital staff that expresses the mom's infant feeding goals and desires.</p>				
		<p>13-06-13120A</p>	<p>THE HOSPITAL EXPERIENCE WHAT TO</p>	<p>8,441</p>



EXPECT AND HOW TO MAKE IT MEMORABLE (SPANISH) Brochure (REV_11/12)



Provides anticipatory guidance to pregnant moms about what to expect in the hospital and how to advocate for themselves and their babies. The brochure includes a removable Infant Feeding Plan that moms can complete and give to hospital staff that expresses the mom's infant feeding goals and desires.



13-06-13124

WIC FOOD PACKAGES FOR MOMS AND INFANTS Brochure (Mandatory) (Rev 01/10) Restricted for WIC Use Only

15,091



A required brochure for all pregnant WIC participants that discusses the importance of exclusive breastfeeding for at least the first month post partum and food package options available to WIC moms. Available to WIC staff only.



13-06-13124A

WIC FOOD PACKAGES FOR MOMS AND INFANTS (SPANISH) Brochure (Mandatory) (REV_01/10) Restricted for WIC Use Only

28,043



A required brochure for all pregnant WIC participants that discusses the importance of exclusive breastfeeding for at least the first month post partum and food package options available to WIC moms. Available to WIC staff only.



13-06-13180

WIC BREASTFEEDING PEER COUNSELORS THE SUPPORT YOUR PATIENTS NEED FOR BREASTFEEDING SUCCESS Booklet (REV 2010)

5,843



This brochure informs health care professionals about how your breastfeeding peer counseling services can assist their patients. This brochure introduces hospital, doctor's office, or clinic nurses, and other health providers to your peer counselor services and invites them to refer mutual clients.




13-06-13181

BECOME A WIC BREASTFEEDING PEER COUNSELOR Booklet (REV 2010)

5,818



This brochure invites your breastfeeding clients to consider applying for a peer counselor position. It can be given to mothers you would like to recruit.

	13-06-13181A	<p>BECOME A WIC BREASTFEEDING PEER COUNSELOR (SPANISH) Booklet (REV 2010)</p>	0	
<p>This brochure invites your breastfeeding clients to consider applying for a peer counselor position. It can be given to mothers you would like to recruit.</p>	<hr/>			
	13-06-13182	<p>WIC PEER COUNSELORS THE SUPPORT YOU NEED TO SUCCESSFULLY BREASTFEED Booklet (REV 2010)</p>	13,740	
<p>This brochure is designed to let clients know who peer counselors are and how they can help. Your peer counselors will want to give this brochure to pregnant and breastfeeding moms. They can be added to the prenatal bags.</p>	<hr/>			
	13-06-13182A	<p>WIC PEER COUNSELORS THE SUPPORT YOU NEED TO SUCCESSFULLY BREASTFEED (SPANISH) Booklet (REV 2010)</p>	5,556	
<p>This brochure is designed to let clients know who peer counselors are and how they can help. Your peer counselors will want to give this brochure to pregnant and breastfeeding moms. They can be added to the prenatal bags.</p>	<hr/>			
	13-06-13331	<p>BREASTFEEDING BEYOND 6 MONTHS Brochure (REV 06/12)</p>	42,303	
<p>This brochure briefly reviews the benefits of extended nursing while addressing new challenges that the breastfeeding mother and older infant may experience. The layout of the design is in a "question and answer" format so the reader can quickly find recommendations and suggestions for their particular concern.</p>	<hr/>			
	13-06-13331A	<p>BREASTFEEDING BEYOND 6 MONTHS (SPANISH) Brochure (REV 03/13)</p>	1,782	

This brochure briefly reviews the benefits of extended nursing while addressing new challenges that the breastfeeding mother and older infant may experience. The layout of the design is in a "question and answer" format so the reader can quickly find recommendations and suggestions for their particular concern.

	13-06-13559	LATE PRETERM INFANT CARE Flyer (REV 01/11)	13,688	
<p>This handout provides information about caring for a late preterm infant. The check off lists and additional lines allow for specific instructions.</p>				
	13-06-13559A	LATE PRETERM INFANT CARE (Spanish) Flyer (REV 01/11)	24,164	
<p>This handout provides information about caring for a late preterm infant. The check off lists and additional lines allow for specific instructions.</p>				
	13-06-13588	MAKING EVERY OUNCE COUNT: HOW TO GIVE THE BEST WHEN MOM IS AWAY Brochure (REV 08/11)	10,855	
<p>This brochure will provide the mother with information to combine breast and bottled feeding when they are separated.</p>				
	13-06-13588A	MAKING EVERY OUNCE COUNT: HOW TO GIVE THE BEST WHEN MOM IS AWAY Brochure (REV 03/11)	1,000	
<p>This brochure will provide the mother with information to combine breast and bottled feeding when they are separated.</p>				

13-06-13677-PDF THANK YOU CARDS FOR 0



BREASTFEEDING
DOWNLOADABLE
ONLY



13-06-13697

VISIT BREASTMILK
COUNTS.COM CARD
(Rev 12/11)

12,889



A 5X7 card advertising www.breastmilkcounts.com, a one-stop resource for breastfeeding moms.



13-101

BREASTFEEDING
AND FAMILY
PLANNING
Brochure (REV 03/13)

0



Brochure provides information and lists resources for family planning and birth-control methods.



13-133

DAD'S ROLE IN
SUPPORTING
BREASTFEEDING
Flier (REV 5/13)

34,706



Flier gives dads tips on how they can support Mom with breastfeeding their newborn infant.



13-162

BREASTFEEDING
FACT SHEET
Flier (REV 5/13)

166,487

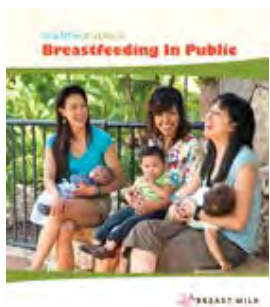


One-page handout describing all the benefits of breastfeeding for baby, mom, family, and the world! This handout may be particularly useful as a discussion tool in a participant-led class or to start a breastfeeding dialogue in a counseling session.

13-179

BREASTFEEDING IN

10,068



PUBLIC
Brochure (REV 09/12)



This brochure offers a confidence booster to moms by sharing tips and suggestions for breastfeeding in public. It explains every aspect of an outing from planning and preparing to educating others on the legal right to breastfeed in public. In addition, the pictures capture moms in various public settings nursing their infants. Offer this resource to any mom interested in providing the very best nutrition to her baby on-the-go.



13-179A

BREASTFEEDING IN
PUBLIC (SPANISH)
Brochure (REV 06/10)

38,857



This brochure offers a confidence booster to moms by sharing tips and suggestions for breastfeeding in public. It explains every aspect of an outing from planning and preparing to educating others on the legal right to breastfeed in public. In addition, the pictures capture moms in various public settings nursing their infants. Offer this resource to any mom interested in providing the very best nutrition to her baby on-the-go.



13-220

BREASTFEEDING
GUIDE: HOW TO GET
OFF
TO A GREAT START
Brochure (REV 11/12)

82,300



Breastfeeding guide discusses positioning, latch, milk-transfer signals, engorgement, hunger and satiety cues, growth spurts, nipple soreness, and sleepy babies. Tells when and who to call for help and how to tell if a baby is getting enough to eat. Includes tear-out self-assessment and feeding/diaper log that moms can take to doctor's visit.

13-220A

BREASTFEEDING
GUIDE: HOW TO GET
OFF
TO A GREAT START
(SPANISH) Brochure
(REV_11/12)

38,535





Breastfeeding guide discusses positioning, latch, milk-transfer signals, engorgement, hunger and satiety cues, growth spurts, nipple soreness, and sleepy babies. Tells when and who to call for help and how to tell if a baby is getting enough to eat. Includes tear-out self-assessment and feeding/diaper log that moms can take to doctor's visit.



13-220V

BREASTFEEDING
GUIDE: HOW TO GET
OFF
TO A GREAT START
(Vietnamese) (REV
11/12
DOWNLOADABLE
ONLY

0



Breastfeeding guide discusses positioning, latch, milk-transfer signals, engorgement, hunger and satiety cues, growth spurts, nipple soreness, and sleepy babies. Tells when and who to call for help and how to tell if a baby is getting enough to eat. Includes tear-out self-assessment and feeding/diaper log that moms can take to doctor's visit.



13-46

MOTHER'S MILK FOR
PREMATURE BABIES
Brochure (REV 03/06)

75



Brochure offers tips to help give premature babies the best possible start.



13-46A

MOTHER'S MILK FOR
PREMATURE BABIES
(SPANISH)
Brochure (REV 03/06)

2,325



Brochure offers tips to help give premature babies the best possible start.

13-53

Just for DADS
Brochure (REV 07/09)

3,021



Explains ways Dads can help support the breastfeeding moms and bond with their babies.



13-53A

Just for DADS (SPANISH) Brochure (REV 10/09)

67,921



Explains ways Dads can help support the breastfeeding moms and bond with their babies.



13-58

THE MOTHER FRIENDLY WORKSITE PROGRAM Brochure (REV 04/12)

27,349



Full-color brochure packed with great information on the benefits employers receive from employees who breastfeed, ways employers can support their breastfeeding employees, and information on how to become a Mother-Friendly Worksite. A fantastic brochure for moms who will be returning to work and for sending to local-area employers.



13-58A-PDF

THE MOTHER FRIENDLY WORKSITE PROGRAM (SPANISH) (Rev 10/12) DOWNLOADABLE ONLY

0



Full-color brochure packed with great information on the benefits employers receive from employees who breastfeed, ways employers can support their breastfeeding employees, and information on how to become a Mother-Friendly Worksite. A fantastic brochure for moms who will be returning to work and for sending to local-area employers.



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		13-06-10128	VERY IMPORTANT WIC PARENT CERTIFICATE (REV 07/13) Restricted for WIC Use Only	1,605	
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Everyone appreciates recognition for a job well done! Recognize the VIPs (Very Important Parents) in your local agency by presenting them with these certificates. They provide recognition of mothers who breastfeed.

		13-06-10128A	VERY IMPORTANT WIC PARENT CERTIFICATE (SPANISH) (REV 4/10) Restricted for WIC Use Only	2,230	
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Everyone appreciates recognition for a job well done! Recognize the VIPs (Very Important Parents) in your local agency by presenting them with these certificates. They provide recognition of mothers who breastfeed.

		13-06-10830	LICENSE TO BREASTFEED Card (REV 6/12)	8,148	
--	--	-------------	---------------------------------------	-------	--

A beautiful new revision to an old favorite. This card informs moms of the Texas law that protects their right to breastfeed in public.

		13-06-10830A	LICENSE TO BREASTFEED (SPANISH) Card (REV 6/12)	14,323	
--	--	--------------	---	--------	--



A beautiful new revision to an old favorite. This card informs moms of the Texas law that protects their right to breastfeed in public.



13-06-11497A

IT'S FEEDING TIME FOR MY BABY (SPANISH) Door Hanger (REV 09/09) Restricted for WIC Use Only

11,727



A door hanger designed to be used in the hospital so that visitors know mom and baby are breastfeeding.



13-06-11723

FEEL FREE TO BREASTFEED YOUR CHILD ANYWHERE IN OUR CLINIC (REV 03/11) Restricted for WIC Use Only - Sign

32



Use this sign to advertise a breastfeeding friendly environment in your clinics. This 8.5 x 11 sign is Eng/Sp front-to-back.is laminated.



13-06-11968

BREAST MILK STORAGE GUIDELINES Magnet (REV 05/12) Restricted for WIC Use Only

486



Revised magnet provides updated guidelines for safe storing of breastmilk in the refrigerator, the freezer, and insulated containers with ice packs.



13-06-11968A

BREAST MILK STORAGE GUIDELINES (SPANISH) Magnet (REV 09/12) Restricted for WIC Use Only

1,444



Revised magnet provides updated guidelines for safe storing of breastmilk in the refrigerator, the freezer, and insulated containers with ice packs.

13-06-12411

BREASTFEEDING FRIENDLY ESTABLISHMENT

44



BUSINESS
Flyer (REV 04/13)



This flyer is designed to be given to businesses along with a Breastfeeding-Friendly Establishment window cling to help business owners attract families to their establishment.



13-06-13179

BREASTFEEDING
PEER COUNSELOR
BUSINESS CARD
(REV 03/11)
Restricted for WIC Use
Only

3,779



These business cards introduce the new peer counselor logo and provide space for peer counselors to insert their names and phone numbers. The back of the card has the Mom's Place hotline and the breastmilkcounts.com web address.



13-06-13393

EVERY OUNCE
COUNTS STICKER
WBM2010
Limit 5- Only available
to order by roll
500 per roll Restricted
for WIC Use Only

607



Sticker featuring campaign logo and website.



13-06-13404

BREASTFEEDING
FRIENDLY
ESTABLISHMENT
Window Cling (REV
2010)

15,166



This window cling can be displayed at all WIC clinics and given to breastfeeding-friendly establishments in the community. Business owners should also receive a Breastfeeding-Friendly Establishment business flyer to help them attract families to their establishment.



13-06-13404A

BREASTFEEDING
FRIENDLY
ESTABLISHMENT
(Spanish) Window Cling
(REV 2010)

989



This window cling can be displayed at all WIC clinics and

given to breastfeeding-friendly establishments in the community. Business owners should also receive a Breastfeeding-Friendly Establishment business flyer to help them attract families to their establishment.

	13-06-13457	BREASTFEEDING RESOURCE CARD (REV 05/13)	448		<p>This card describes Department of State Health Services breastfeeding resources such as breastfeeding trainings and materials and can be used for outreach purposes.</p>	
<hr/>						
<p>13-06-13637 PEER DAD PINS (REV 05/11) Restricted for WIC Use Only</p>						<p>Peer Dads pins to be given to Peer Dads after completing the Peer Dad training.</p>
<hr/>						
<p>13-06-13638 PEER COUNSELOR PINS (REV 05/11) Restricted for WIC Use Only</p>						<p>Peer Counselor pins to be given to Peer Counselors after completing the Peer Counselor training</p>
<hr/>						
	13-185	THE HEALTHCARE PROVIDERS GUIDE TO BREASTFEEDING Book (REV 06/11)	0		<p>This pocket-sized book serves as a guide to assist healthcare providers in breastfeeding promotion and lactation management.</p>	
<hr/>						
	13-69	PUMPING IN PROGRESS DO NOT DISTURB Door Hanger (REV 01/13) Restricted for WIC Use Only	11,374		<p>Support moms in their efforts to pump their breastmilk by offering these door hangers. It includes helpful tips to all moms - from making preparations during pregnancy to taking a moment to relax while pumping. This multi-purpose door hanger is a useful resource for breastfeeding moms.</p>	
<hr/>						
13-69A		PUMPING IN	3,641			



PROGRESS DO NOT DISTURB (SPANISH) Door Hanger (REV_1/13) Restricted for WIC Use Only



Support moms in their efforts to pump their breastmilk by offering these door hangers. It includes helpful tips to all moms - from making preparations during pregnancy to taking a moment to relax while pumping. This multi-purpose door hanger is a useful resource for breastfeeding moms.



E13-06-14021-PDF Breastfeeding Logo Coloring Sheets Downloadable Only

0



These breastfeeding promotion coloring sheets can be used to entertain big brothers and sisters who accompany their moms to WIC classes, during counseling sessions, health fairs, or as a take-home activity. Bilingual Available for download only



E13-06-14022-PDF Keeping Mommies Healthy Coloring Sheet Downloadable Only

0



Support healthy habits with these coloring sheets that can be used to entertain big brothers and sisters who accompany their moms to WIC classes, during counseling sessions, health fairs, or as a take-home activity. These 4-page bilingual coloring sheets emphasize the basics for a healthy lifestyle.

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13-06-11934

I'M A PROUD DAD POSTER (REV 08/06)

0

Breathtaking poster features an African-American dad participating in skin-to-skin contact with his tiny newborn.



13-06-11934A

I'M A PROUD DAD POSTER (SPANISH) (REV 11/05)

7

Breathtaking poster features an African-American dad participating in skin-to-skin contact with his tiny newborn.



13-06-12075

ACT NATURAL BREASTFEED Poster (REV 09/04)

112

Poster designed to appeal to African-American families and encourages women to do what's in their nature — breastfeed.



13-06-12076

AS A DOCTOR I FEEL BREASTFEEDING IS Poster (REV 09/04)

391

Poster designed to appeal to African-American families, illustrates a doctor recommending breastfeeding.



13-06-12480 TEXAS WIC BREAST PUMP PROGRAM
WHAT HOSPITALS NEED TO KNOW
Poster (REV 11/11)

0 [Click Here For Printable PDF](#)

This 11 x 17 poster explains breast pump eligibility to hospital staff. It serves as a reference and guides hospitals through the process of helping high risk participants obtain a breast pump from WIC in a timely manner.



13-06-12506 INFANT FEEDING DURING DISASTERS
Poster (REV 11/06)

89 [Click Here For Printable PDF](#)

This poster is designed to inform emergency responders of steps they can take to encourage and support breastfeeding during times of disaster and to remind WIC participants of the importance of breastfeeding during emergencies.



13-06-12506A INFANT FEEDING DURING DISASTERS (SPANISH)
Poster (REV 10/06)

132 [Click Here For Printable PDF](#)

This poster is designed to inform emergency responders of steps they can take to encourage and support breastfeeding during times of disaster and to remind WIC participants of the importance of breastfeeding during emergencies.



13-06-12852 BREASTFEEDING RATES: LOOK AT HOW WE'RE GROWING
Poster (REV_11/12)
Restricted for WIC Use Only

204 [Click Here For Printable PDF](#)

This poster is designed for WIC staff to track their monthly breastfeeding initiation rates.



13-06-13153 ROCKET SCIENTIST
Poster (REV 05/09)

0 [Click Here For Printable PDF](#)

Bilingual poster that captures an individual benefit of

breastfeeding. Size: 11" x 17".



13-06-13154 SLIM FASTER
Poster (REV 05/09)

88



Bilingual poster that captures an individual benefit of breastfeeding. Size: 11" x 17".



13-06-13155 WORLD CHAMPION
Poster

83



Bilingual poster that captures an individual benefit of breastfeeding. Size: 11" x 17".



13-06-13183 BREASTFEEDING THE
BEST MEDICINE
YOU CAN PRESCRIBE
Poster (REV 2009)

2,192



This poster encourages doctors to refer mutual clients to WIC peer counselors for breastfeeding support. This fold out to an 11 x 17 poster for the physician's office.



13-06-13394 2010 WORLD
BREASTFEEDING MONTH
POSTER
(REV 06/10)

71



A poster of babies wearing t-shirts with our Breastmilk: Every Ounce Counts logo that can be framed and hung up anywhere in the clinic to contribute to a warm, welcoming environment. Comes as a set of 2 posters to be hung side-by-side.



13-06-13697P VISIT BREASTMILK
COUNTS.COM POSTER
(Rev 12/11)

329



A bilingual 11 X 17 poster that encourages families to visit www.breastmilkcounts.com

13-06-13923 BREASTFEEDING: A TRUE
SUPERPOWER
(Rev 3/12)

531





Let your clients know that they are superheroes to their babies when they breastfeed. This poster can be used alone or incorporated in a bulletin board or CCNE lesson.



13-16

BABY'S FIRST
IMMUNIZATION
Poster (REV 11/11)

0



Bilingual poster shows a newborn nursing, and features a miniature of the immunization schedule.



13-186

ASK ABOUT OUR WIC
BREAST Bilingual
PUMP PROGRAM Poster
(REV 11/12)

7,380



This mini poster informs WIC participants that breast pumps are available to assist them with continued breastfeeding - even when they are separated from their breastfed child. Bilingual.

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Image	New	Code	Description	Available	PDF
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CD0030	SING TO ME (A LULLABY ALBUM)	CD	179	
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A lullaby album with eighteen songs by Texas artists. Nine of the songs promote the same messages as the Breastmilk: Every Ounce Counts campaign.



DV0044	THE COMFORTABLE LATCH:GUIDE-SUCCESSFUL BREASTFEED DVD (Rev 2006)	Restricted for WIC use only	4
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Teaches women how to comfortably latch their babies to their breast to feed. Offers tips to get breastfeeding off to a good start.

DV0057	TO BABY WITH LOVE/THE COMFORTABLE LATCH DVD (Rev 2006)	Restricted for WIC use only	803
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A guide to successful breastfeeding that addresses common breastfeeding barriers.



DV0158 USING ELITE BREAST PUMP, HYGIEN KIT, AMEDS 1-HAND DVD (Rev 2007) 469

An instructional video that demonstrates how to assemble, clean and use the highlighted products.



DV0159 USING PURELY YOURS BREASTPUMP, AMEDA MILK COLLECT DVD (Rev 2007) 16

An instructional video that demonstrates how to assemble, clean and use the highlighted products.



DV0378 PLEASE HELP ME FEED MY BABY DVD (Rev 2008) 1

Features a new mom who was trapped in her apartment due to a hurricane and received breastfeeding assistance over the phone. Mom went on to successfully breastfeed.



DV0388 PUMPING BREAST MILK FOR YOUR PREMATURE INFANT DVD (Rev 05/2008) 27,140
Restricted for WIC use only



An educational video that teaches how to provide breast milk for premature infants.

DV0756 ADVANCED PERSONAL DOUBLE BREASTPUMP INSTUCTIONS 98



FOR ASSEMBLY,
USE &
CLEANING-
MEDELA
Restricted For
WIC Use Only

The DVD includes complete instructions for assembling, using and cleaning the Medela Personal Double Breast Pump in both English and Spanish.

DV0786 Baby Baby Oh 3
Baby DVD
WIC Restricted

This DVD offers a variety of information that can be accessed via the different chapters - making it ideal for facilitating group discussions/classes. It features the recommended skin to skin mom and baby care in a simple, visually appealing, gentle approach. The target audience for the DVD is prenatal moms, so it can be perfectly integrated into many WIC uses.

DV0787 Baby Baby Oh 2
Baby DVD -
Spanish
WIC Restricted

This DVD offers a variety of information that can be accessed via the different chapters - making it ideal for facilitating group discussions/classes. It features the recommended skin to skin mom and baby care in a simple, visually appealing, gentle approach. The target audience for the DVD is prenatal moms, so it can be perfectly integrated into many WIC uses.

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